

VITIS

ONTARIO WINE CULTURE

2019/2020 MEDIA KIT





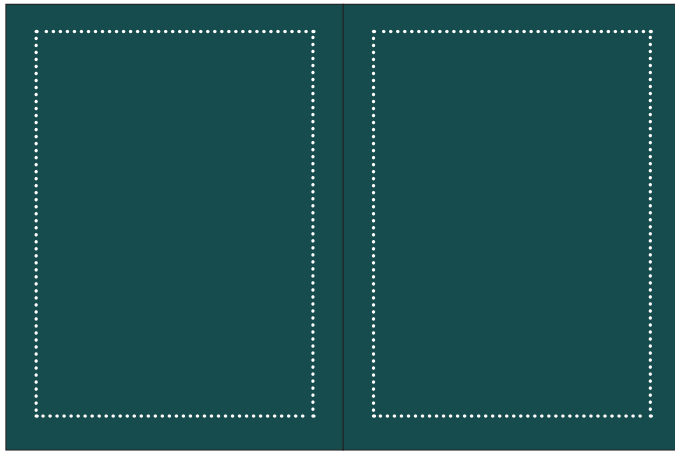
Vitis is a magazine dedicated to Ontario's rapidly evolving wine culture.

From the shores of Lake Erie to the bucolic vineyards of Prince Edward County and Niagara's iconic estates, Ontario wine is grabbing the attention of wine lovers around the world for its character, balance and cool climate sense of place. *Vitis* aims to tell the stories of the grapes, wines and passionate skilled people driving Ontario's grape revolution.

With palates as sharp as their pens, our writers search for the stories between the vines and the provide insight without the pretension on Ontario's growing wine culture. Like having a secret sommelier in pocket, *Vitis* helps sort through what really matters, pairs it with food and tops it off with travel tips and anecdotes to keep your glass full of great juice and setting trends for your wine-loving friends.

The indispensable seasonal guide for vintners, hospitality workers and weekend imbibers alike, *Vitis*' stories feature stunning photos and vibrant graphics laid out in a luxurious yet pocket-sized format that fits as perfectly on your commute as it does on your weekend escape. To keep the conversation going year-round *Vitis* also offers an equally informative and entertaining website and social media presence.

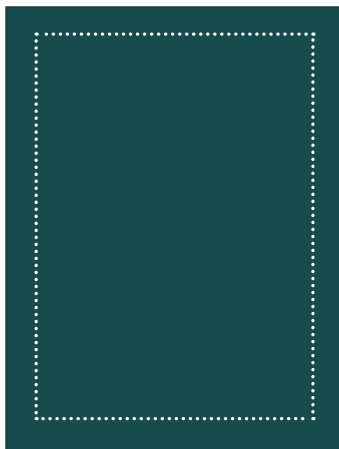
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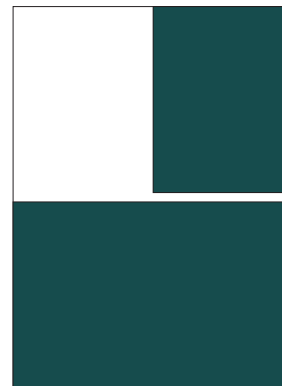
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Dates and deadlines

DISTRIBUTION

Fall/Winter 2019

Spring/Summer 2020

BOOKING DEADLINE

October 2, 2019

April 8, 2020

AD COPY/ARTWORK DEADLINE

October 4, 2019

April 10, 2020

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